



VYTA

PERSONAL HEALTH INTELLIGENCE

From fragmented data to a healthier tomorrow.

EU-first personal health intelligence
that turns everyday health information
into understanding and next steps



PROBLEM

Health data is fragmented. The individual is still expected to connect the dots.

Everyday signals, diagnostics, medical information and services live in separate systems with little persistent context.

● Fragmented context

Health information is spread across apps, devices and providers. The user becomes the integration layer.

● Signals lack continuity

A single reading or data source rarely explains what is changing for a person over time.

● Services stay disconnected

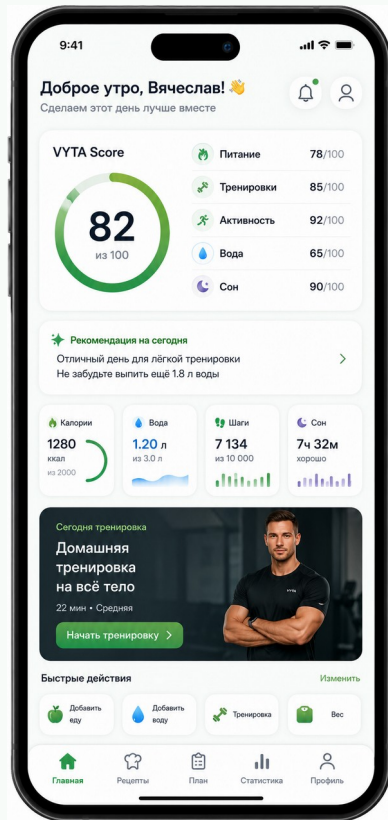
Specialised providers solve individual problems, but their outputs rarely become one continuous personal health context.

VYTA thesis

VYTA thesis: the opportunity is a Personal Health Intelligence layer that turns fragmented signals into persistent context, understanding and responsible next steps.

A working mobile prototype is already in active testing.

The current product covers the daily health loop and gives VYTA a real surface for user validation.



Nutrition

Calories, macros, meals and recipe-driven logging

Daily plan

Personal targets and next-step recommendations

AI assistant

Human-style guidance using the same user context

Activity

Steps and wearable-linked movement data

Recipes

Meal discovery, favorites and guided cooking

Roadmap

Barcode, label/OCR, sleep, water and deeper integrations

Product UI shown from the current VYTA design/prototype.

Start with high-trust data fusion. Expand the same intelligence pattern across health signals.

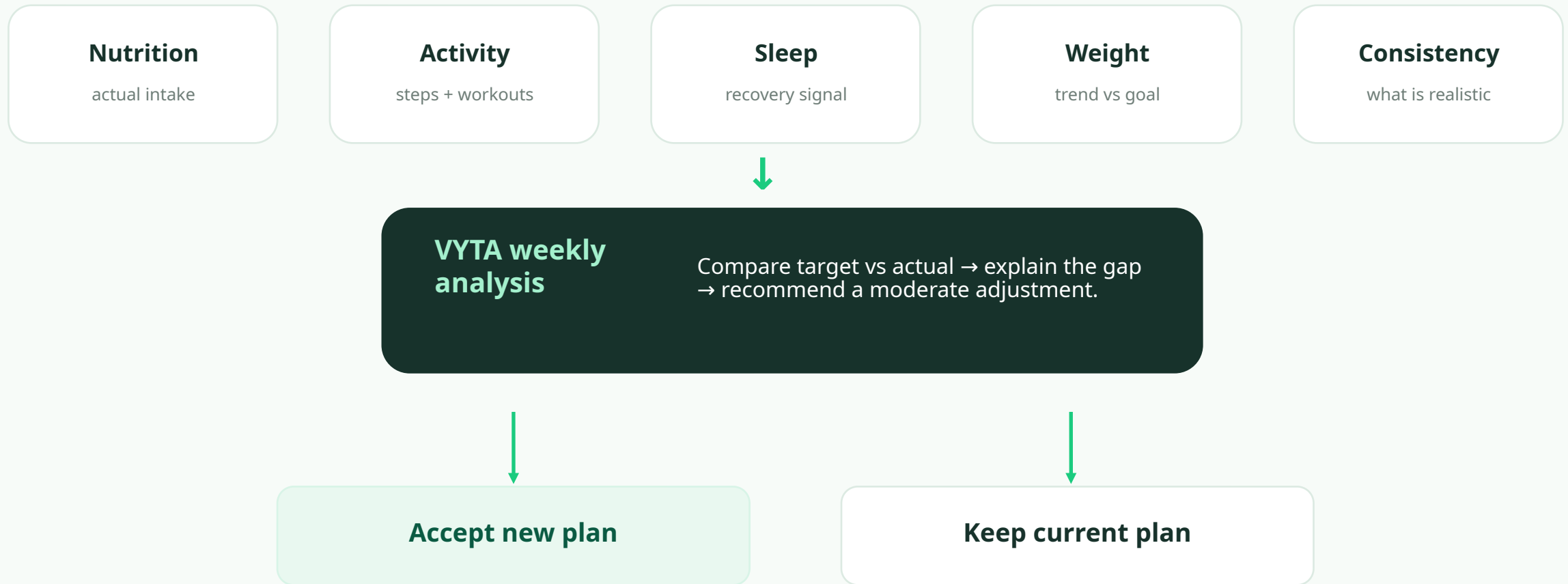
The first product proves the feedback loop; the long-term moat is persistent context, data fusion and user-controlled intelligence.



- 1 Food image** Visual recognition
- 2 Barcode** Manufacturer / product data
- 3 Label OCR** Nutrition table + package weight
- 4 Portion confirmation** What the user actually ate
- 5 History & corrections** Personalized confidence over time

Adaptive Plan turns a static target into a weekly learning loop.

VYTA can recommend a change, explain why, and let the user accept or keep the current plan.



ECOSYSTEM

One VYTA identity + one intelligence core can connect multiple health domains.

The round finances the first commercial product while establishing the data, consent and intelligence foundation for a broader Personal Health Intelligence platform.



Expansion logic: start with a focused daily-health use case, then connect trusted diagnostics, wearables, medical data and services market by market through partners.

Subscription first. Partner and platform economics can expand later.

VYTA is designed to deepen value as more trusted health context and services become available inside the same user-controlled profile.

Free	Acquisition layer	Tracking, basic planning, recipes
Premium	Core subscription	Advanced AI, analytics, Adaptive Plan
Guidance	Higher ARPU	AI guidance and contextual support
Connected health	Additional services	Diagnostics, devices and health-data connections
B2B / Partners	Expansion	Integrations, partner services and platform revenue

Revenue ladder

Free → Premium → connected services → partner / platform revenue

We do not need to beat incumbents at every feature on day one.

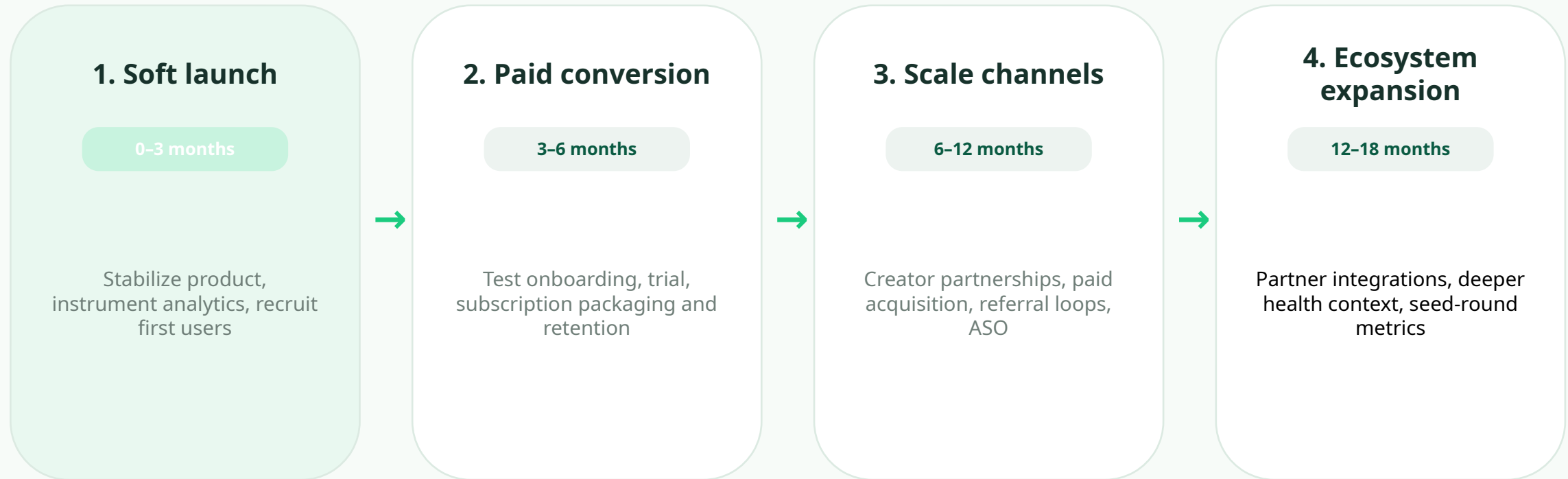
The initial wedge is a useful daily product; the strategic differentiation is persistent context and continuity across connected health services.

Capability	Eatr	YAZIO	Lifesum	MyFitnessPal	VYTA
Photo / barcode logging	●	●	●	●	●
Recipes / meal plans	●	●	●	●	●
Label + package reasoning	○	○	○	○	●
Adaptive weekly plan	○	◐	◐	◐	●
Shared AI Core across products	○	○	○	○	●
Connected health roadmap	○	○	○	○	●

Competitor positioning is directional and based on public product features; VYTA roadmap items are product targets, not current shipped capabilities.

Prove retention in one focused use case, then widen the ecosystem.

Europe-first launch gives a practical test bed before larger international expansion.



What the €250K round is intended to prove.

The next round should be raised on product metrics, not only vision.

01 Commercial release

Stable MVP on production infrastructure

02 Accuracy v1

Barcode + OCR + databases + portion confirmation

03 Adaptive Plan v1

Weekly analysis with user-controlled plan updates

04 Paying users

Validated conversion, retention and refund benchmarks

05 Partner integration layer

First external health-service integration built on the same intelligence core

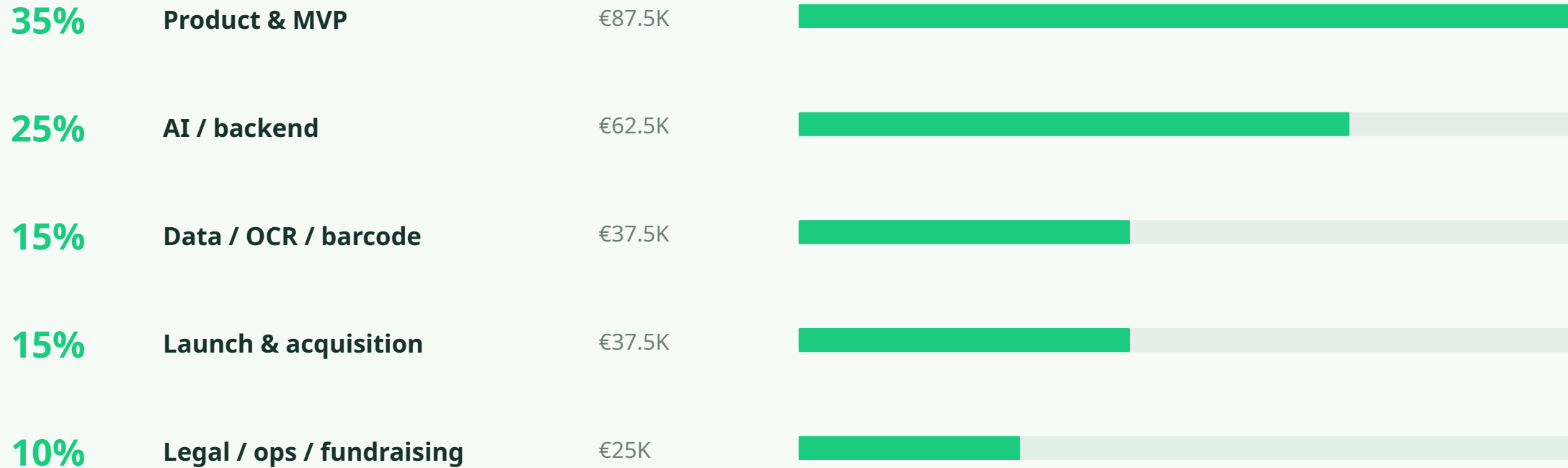
06 Seed readiness

Evidence for a €1M+ follow-on round

North star: prove that VYTA can turn everyday health signals into trusted, useful context users are willing to return to and pay for.

€250K pre-seed to reach commercial proof points.

Allocation is deliberately weighted toward product quality and the AI/data foundation.



Target runway: ~18 months • Goal: commercial release + metrics + seed readiness

Founder-led today. Build the specialist team around the validated product.

The round is intended to add the capabilities needed for AI, mobile reliability, growth and compliance.

Vyacheslav

Founder / product vision

Owens the VYTA product direction, ecosystem architecture and fundraising roadmap.

● **AI / data**

Health intelligence, model orchestration, data quality

● **Mobile / backend**

Production reliability, integrations, analytics

● **Growth**

Acquisition, subscriptions, retention experiments

● **Advisors**

Clinical / compliance / consumer health expertise

Team structure is the target build plan for the round; roles can be hired directly or covered by specialist partners depending on speed and capital efficiency.



Raising €250K pre-seed

To take a working product to commercial release, prove the economics of the first use case, and build the foundation of the VYTA ecosystem.

€250K

target round

~18 mo.

planned runway

CEE / EU

launch base

Looking for

Lead investor / strategic partner

- Capital + follow-on capacity
- Consumer / health / AI experience
- Support with hiring and GTM
- Access to the next financing round

Equity / convertible — terms with lead

Build the Personal Health Intelligence layer.

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